

Optimized web artwork and use

The Mastercard® Acceptance Mark is used by Mastercard, its issuers, acquirers, accepting merchants, co-brand partners, and their communications resources to signify acceptance (such as on

door decals, card terminals, ATMs, or merchant websites).

Instructions

Correct display of the Mastercard Acceptance Mark can be achieved by using our optimized artwork. Simply use our provided files and then follow the instructions below. Two different file formats and multiple sizes are available.

Please choose the format and size that best meets your needs. You may find it helpful to make this choice with your web developer.

SVG

All browsers support the use of SVG files and its use is preferred. You or your developer may place them on a web page the same as you would any other image file type such as PNG or GIF using the element with the size you would like it displayed. See below example:

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PNG

If you or your developer are unable to work with SVG files, you may use the PNG artwork instead.

A PNG should not be used at a size larger than its actual pixel dimensions. Instead use the next larger image size or an SVG file.

PNG files are not scalable, and may appear pixelated or blurry on high resolution devices, such as those with Retina® displays. To ensure that the Mark is displayed properly on every device we recommend using the <srcset> attribute:

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*Except Internet Explorer 8 or lower.

Artwork is available at brand.mastercard.com

			
Horizontal Mastercard / Visa		Vertical Mastercard / Visa	
SVG	mcvs_acc_hrz.svg	mcvs_acc_vrt.svg	
PNG	89px × 30px mcvs_acc_opt_89_1x.png mcvs_acc_opt_89_2x.png mcvs_acc_opt_89_3x.png	46px × 59px mcvs_acc_opt_46_1x.png mcvs_acc_opt_46_2x.png mcvs_acc_opt_46_3x.png	
	105px × 35px mcvs_acc_opt_105_1x.png mcvs_acc_opt_105_2x.png mcvs_acc_opt_105_3x.png	54px × 69px mcvs_acc_opt_54_1x.png mcvs_acc_opt_54_2x.png mcvs_acc_opt_54_3x.png	
	121px × 40px mcvs_acc_opt_121_1x.png mcvs_acc_opt_121_2x.png mcvs_acc_opt_121_3x.png	62px × 79px mcvs_acc_opt_62_1x.png mcvs_acc_opt_62_2x.png mcvs_acc_opt_62_3x.png	
	137px × 45px mcvs_acc_opt_137_1x.png mcvs_acc_opt_137_2x.png mcvs_acc_opt_137_3x.png	70px × 90px mcvs_acc_opt_70_1x.png mcvs_acc_opt_70_2x.png mcvs_acc_opt_70_3x.png	
			
Horizontal Mastercard / Visa / American Express		Vertical Mastercard / Visa / American Express	
SVG	mcvsax_hrz_rev.svg	mcvsax_vrt_rev.svg	
PNG	124px × 30px mcvsax_acc_opt_124_1x.png mcvsax_acc_opt_124_2x.png mcvsax_acc_opt_124_3x.png	46px × 92px mcvsax_acc_opt_46_1x.png mcvsax_acc_opt_46_2x.png mcvsax_acc_opt_46_3x.png	
	144px × 35px mcvsax_acc_opt_144_1x.png mcvsax_acc_opt_144_2x.png mcvsax_acc_opt_144_3x.png	54px × 108px mcvsax_acc_opt_54_1x.png mcvsax_acc_opt_54_2x.png mcvsax_acc_opt_54_3x.png	
	165px × 40px mcvsax_acc_opt_165_1x.png mcvsax_acc_opt_165_2x.png mcvsax_acc_opt_165_3x.png	62px × 124px mcvsax_acc_opt_62_1x.png mcvsax_acc_opt_62_2x.png mcvsax_acc_opt_62_3x.png	
	185px × 45px mcvsax_acc_opt_185_1x.png mcvsax_acc_opt_185_2x.png mcvsax_acc_opt_185_3x.png	70px × 170px mcvsax_acc_opt_70_1x.png mcvsax_acc_opt_70_2x.png mcvsax_acc_opt_70_3x.png	